

Terms and Conditions

"FLY TO BUY" Promotional Campaign

Welcome to the "Fly to Buy" campaign promoted by the Israeli Diamond Exchange in cooperation with the Israeli government and the Israel Diamond Institute.

1. Overview

The terms and conditions detailed below are intended to regulate the rules according to which this promotional campaign will be conducted, as well as the terms and conditions that will apply to those participating in the promotional campaign.

2. The period of the promotional campaign

2.1 The promotional campaign will take place from September 1, 2019 until December 17, 2019 (inclusive) (hereinafter: the "promotion's period"). For your information, on the 29, 30 of September and on the 1,8,9,13,14,20,21 of October, the Diamond Exchange will be closed for the Festivals and it will therefore not be possible to arrive at the Exchange on these dates.

2.2 The Israeli Diamond Exchange (hereinafter: "IDE") and / or the Israel Diamond Institute ("IDI") reserve the right to change and / or extend and / or shorten the promotion's period and / or cancel it for any reason the IDE and / or the IDI deem reasonable, and no claim can be made against the IDE and / or the IDI and / or anyone acting on their behalf in this matter.

3. The terms and conditions of participating in the promotional campaign

3.1 Participation in the promotional campaign and eligibility for the benefits offered in accordance with the terms and conditions of the promotional campaign is available solely to recognized buyers who are eligible for a "buyer" badge in accordance with the requirements and / or conditions set by the IDE, and who have registered on the IDE's "promotional campaign" website and were granted an entry badge by the IDE confirming their participation in its promotional campaign.

3.2 The benefits detailed in this promotional campaign will be made available only to buyers who have registered in advance on the IDE's promotional website. Receiving a confirmation that an IDE badge will be issued for participation in the promotional campaign does not, in and of itself, constitute a confirmation of eligibility to receive the benefits detailed in this promotional campaign.

3.3 Each participant who is approved by the IDE will receive a designated buyer's badge for the promotion's period and which defines the period in which they are allowed to enter the IDE compound (hereinafter: the "promotion's badge").

3.4 Each buyer who seeks to participate in the promotional campaign and become eligible for the benefits offered is required to:

[1] Visit the promotional campaign's website at <http://israeldiamondevents.co.il/fly2019>, fill in their personal details as required and attach a copy of the personal information page in their passport.

[2] Arrive at the IDE compound and pursue a diamond transaction with one of the IDE's members during the promotion's period, amounting to no less than \$150,000. This deal must also correspond with the period noted on the promotion's badge.

[3] Visit the IDE's trade room for two hours every day during the period for which their buyer's promotion badge is in effect.

[4] Present the IDE and / or its representatives with documentation supporting the existence of transactions, as detailed in section 3.4 of this document, as well as proof of purchase of the plane ticket.

[5] Approve the terms and conditions of this promotional campaign when registering on the website.

3.5 Each buyer is entitled to participate and receive the benefits included in this promotional campaign only once.

3.6 It is hereby clarified that the responsibility for uploading the participant's personal details and attaching a copy of their passport information lies solely and exclusively with the participant, and that no claim will be made against the IDE and / or the IDI over this matter. It is also clarified that while participants are under no legal or other obligation to provide said details, failing to provide the necessary details will exclude them from participating in this promotional campaign.

3.7 It is hereby clarified that the IDE and / or the IDI will not be held liable for any disruption in communications networks or services, and / or for any hardware or software failure of any kind that may cause any record or data to be lost, damaged, corrupted, delayed or fail to send properly. Proof of delivery will not be accepted, and only a confirmation by an IDE representative for the participation in the promotional campaign will constitute proof of receiving the data in question.

3.8 The IDE and / or the IDI reserve the right to cancel individual participation in the promotional campaign if said individual fails to meet the prerequisites for participation, including in the event of providing erroneous details. This decision is at the absolute discretion of the IDE and / or IDI and neither will be obligated to explain this decision.

4. Nature of the benefit and terms of eligibility

4.1 The benefit includes the reimbursement of an airline ticket in the amount of no more than \$1,000, for the purchase of a plane ticket to Israel during the promotion's period.

4.2 The promotional campaign will take place between September 1, 2019 and December 17, 2019. The benefit is exercisable against the presentation of documents to the IDE and / or any of its representatives as means of proving participants have met the conditions detailed in section 3 of this document.

4.3 Presentation of the documents to the IDE and/or any of its representatives will be possible until the December 30, 2019. After this date there will be no review for reimbursement.

4.4 The number of participants eligible to win the aforementioned benefit is limited, and will be determined with presentation of the documents that meet the conditions detailed in section 3 on the basis of "first come, first served."

4.5 The realization of said benefit and a review of the existence of the conditions detailed in section 3 are contingent on the approval of the IDE and / or the IDI and / or anyone on their behalf, and are at their sole discretion.

4.6 This benefit cannot be replaced and / or converted and / or exchanged.

5. Each and every participant's eligibility to receive the benefit shall be reviewed in accordance with the provisions of applicable law and in accordance with the provisions stipulated in this document. The IDE and / or the IDI and / or anyone acting on their behalf are authorized to deny said benefit and / or to block the participation of any participant who won said benefit and / or participated in the promotional campaign illegally and / or in violation of its terms and conditions, be it directly or indirectly, and / or in a manner that is considered unfair in any way, as the case may be. This determination is at the sole discretion of the IDE and / or the IDI.

6. Without detracting from the generality of the aforesaid, the IDE and / or the IDI and / or anyone acting on their behalf will be entitled, from time to time and at their sole discretion, to review the manner in which the participants enter the promotional campaign, and will be entitled to disqualify participants from the entire promotional campaign and / or deny the benefit from an individual whose participation in the promotional campaign has – in the sole opinion of the IDE and / or the IDI – come under question as potentially fraudulent, illegal or in any way unfair toward the other participants, be it directly or indirectly.

7. Privacy

By participating in the promotional campaign, each participant hereby agrees that the information provided to the IDE and / or the IDI and / or anyone on their behalf during this promotional campaign (hereinafter: the "information") will be used by the IDE and / or the IDI and / or anyone acting on their behalf for the purpose of running this promotional campaign or for the purpose of delivering the benefit. Such use of the information provided will not be considered an infringement on the participants' privacy and the IDE and / or the IDI and / or anyone acting on their behalf shall not be liable for any alleged infringement on the participants' privacy due to this activity. The IDE and the IDI may transfer the information to each other.

8. Miscellaneous

8.1 Participants are responsible for providing the required details fully and accurately, and the IDE reserves the right to disqualify any participant who fails to do so, according to its sole and reasonable discretion, and will not hear or answer to any claim on this matter.

8.2 In the event of any contradiction and / or incompatibility between the provisions of these terms and conditions and other publications of any kind, the provisions detailed in this document will prevail in all respects.

8.3 Participants are hereby made aware that any decision regarding the promotional campaign will be made solely by the IDE and / or the IDI and / or anyone on their behalf, and at their sole discretion. By participating in the promotional campaign, the participants declare that they waive any claim and / or demand against the IDE and / or the IDI and / or anyone acting on their behalf in connection with the provisions of this section, and the sole discretion in this matter as vested in the IDE and / or the IDI and / or anyone acting on their behalf.

8.4 By participating in the promotional campaign, the participants acknowledge that they have read the provisions detailed in these terms and conditions, and that they agree to them in full, including all the stipulations therein. The IDE and / or the IDI may change the provisions detailed in these terms and conditions at any time, at their reasonable discretion. All participants will be bound by the revised terms and conditions as soon as they are published on the promotional campaign's website.

8.5 The responsibility for the participation in each stage of the promotional campaign is solely the participants and / or recipients of the benefit. The IDE and / or the IDI and / or anyone acting on their behalf shall not be liable for any damage caused to the participants and / or the beneficiaries and / or any third parties as a result of and / or in connection with their participation in any stage

of the promotional campaign and / or in connection with receiving said benefit, and / or in connection with the benefit itself.

8.6 If said benefit and / or prize have been canceled, the IDE and / or the IDI will not be held liable for any damage caused to customers and / or the participants and / or any other person, and they will have no cause and / or claim against the IDE and / or the IDI and / or anyone acting on their behalf with respect to the benefit and / or the prize or their cancellation, including for any direct or indirect damage caused to an IDE member and / or to a participant in the promotional campaign.

8.7 No conduct on the part of the IDE and / or the IDI shall be considered as a waiver of any of their rights under the terms and conditions of this document or under the provisions of any law, nor will it be considered as a waiver or agreement on their part to any breach or fulfillment of any condition, unless said waiver, consent, rejection, modification, revocation or addition have been expressed explicitly and in writing.

8.8 These terms and conditions regulate the terms of participation in this promotional campaign and constitute, for all intents and purposes, a contract. An individual's very participation in this promotional campaign constitutes their full agreement to all that is stipulated in this document.

We wish all the participants the best of luck!